

Creative Specifications:

Acceptable Digital Formats:

- Motion Video/Animation: 3GP**, MPEG, AVI, etc.
- Graphic: JPEG, GIF, Animated GIF, PNG, etc.
- Sound: MIDI, AMR, WAV, MP3, AAC, AMR-NB, etc.
- Other: Barcode, Ringtone, Wallpaper, Software applications

Static Formats:

- PDA: 320 x 240 pixels
- Large: 176x 220 pixels (most common)
- Medium: 140 x 105 pixels
- Small: 128 x 96 pixels
- Mini: 86 x 65 pixels

Maximum File size: Non-streamed video , 300 kb, 15 seconds maximum run time
 Static images – typically 250 kb or less

**When sending .3gp files they should be 176px X 144px - 15fps - if using QuickTime Pro 7 to encode, use the default setting below:

